



Contacts
FEBRUARY '60



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the Co-workers of the Organization

Vol. 36 FEBRUARY, 1960 No. 2

Editor: Douglas E. McPherson

DATE OF ISSUE

15th of EACH MONTH

**NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH**

COVER STORY

Winter, most of the time, presents a rather "cool" attitude to the average eye, but if we look more closely we can detect something which could easily be described as beautiful. Nature has a way of extracting beauty from the most desolate places—Niakwa Golf and Country Club is no exception—but folks, tell me now, honestly—would you like to be playing this particular hole right about now?



45th Anniversary



MR. CHRISTIAN SIMPSON

"Chris" Simpson of our Hargrave Annex group, celebrated 45 years with the Company on Tuesday, February 2. Chris has been connected most of this time with decorating departments, but he began his career with M.O. Assembly and Packing, which was of six years' duration, then M.O. Paints for six years and Store Paints and Wall-papers for 33 years.

Tuesday, February 2, in the evening, a banquet and social was held in his honour at the St. Charles, and Chris was the recipient of many gifts, the main one being a pen and pencil set. Thursday evening, February 4, the men of his department held a stag to commemorate the occasion at Mr. Liver's home and presented Chris with a sport shirt.

A mechanically-minded man, Chris Simpson has a keen interest in gas engines and photography. Plans for holidays are not too definite, but with a brother in San Diego, a trip to the States seems natural. Congratulations.

25th Anniversary



MR. E. MARK WESTMACOTT

Mr. Westmacott, of our Floor Coverings, sixth floor Store, celebrated his quarter-century with the Company on Thursday, January 28. Mark's working years include four years as a parcel boy, over three years with the Stock Audit and the remainder with his present department. Mark is married to a former Eatonian, Phyllis Agar of M.O. Cash, and has a family of two girls and a boy. He admits to liking a bit of golf and curling and also has a real interest in a summer home at Sunset Beach, Balsam Bay, near Grand Beach.

The morning of his anniversary, Mr. Keena on behalf of his associates, presented Mark with a transistor radio. On January 30 a dinner was held in his honour at Moore's at which time Mr. Jephson presented Mark with a golf club — possibly to replace one which disappeared after a missed putt? May we take this opportunity on behalf of your many friends in Eaton's, Mark, to wish you continued good health and lots of good times ahead.

RECENT APPOINTMENTS



Mail Order Western Division
Order Office and Salesroom Management:

MR. A. W. P. HARRISON,
Manager.



Department W276—Pictures,
Frames, Mirrors and Framing:

MR. L. S. BREWSTER,
Department Manager.



Catalogue Distribution and
Files:

MR. W. LOCKWOOD,
Department Manager.



Department W265—Auto Ac-
cessories, Boats, Motors,
Tents, Canvas Goods and
Outdoor Supplies;

Department W263—Tires and
Tubes:

MR. J. A. BAXTER, De-
partment Manager;



Department W345 — Second
Floor Self-Serve — Coats,
Dresses, Suits and Furs;

Department W545 — Second
Floor Self-Serve — Sports-
wear and Millinery:

MR. S. A. SCREATON,
Department Manager.



Department W215 — Jewel-
lery, Watches, Clocks, Hol-
low-ware, Flat-ware and
Thermos:

Department W615 — Jewel-
lery and Watch Repairs;

MR. D. A. MILLER, Assis-
tant.



Department W265—Auto Ac-
cessories, Boats, Motors,
Tents, Canvas Goods and
Outdoor Supplies;

Department W263—Tires and
Tubes:

MR. W. A. PORTER,
Assistant.



Department W545 — Second
Floor Self-Serve — Sports-
wear and Millinery:

MR. T. K. MARTIN,
Assistant.



Department W229 — Men's
Clothing—Suits, Overcoats,
Custom Tailoring, Casual
Shop:

MR. G. R. GLAZIER,
Assistant.

RECENT APPOINTMENTS



Department W215 — Jewelry, Watches, Clocks, Hollow-ware, Flat-ware and Thermos;
Department W615 — Jewelry and Watch Repairs;
Department W1015 — Jewelry and Watch Repair Work-room;
MR. D. S. DEWAR, Department Manager.



Department W209 — Women's Lingerie, Wash Frocks, Aprons, Uniforms, House Coats and Dressing Gowns;
Department W609 — Foundation Garments and Brassieres;
MR. T. J. KEOUGH, Department Manager.



New Department Opened
Department W579 — Fancy Food Shop:

MR. E. KASPER, Assistant, in charge of all business.



Department W344 — Misses' Coats and Suits;
MR. C. E. HARRISON, Department Manager.



Department W429 — Men's Clothing—Pants, Overalls, Windbreakers and Sport Jackets;
MR. S. COLCLOUGH, Department Manager.



Department W217 — Leather Goods, Hand Bags;
MR. L. G. CURTIS, Department Manager.



Department W211 — Girls' Wear and Millinery 8-16 years;
MR. R. A. KING, Department Manager.



Department W338 — Women's High Price Shoes, Slippers and Winter Goods \$12.00 and over;
MR. R. E. RAMSAY, Assistant.



Department W15 — Jewellery, Silverware and Hand Bags;
MR. R. OLIVER, Assistant.

HONOURED ON THEIR RETIREMENT

MRS. PEARL SWATLAND

After 40½ years' service Mrs. Swatland retired from the Company with a parting statement, "I really enjoyed working for The T. Eaton Company." Pearl plans on taking up housekeeping as her vocation now, along with the odd visit to see her friends in San Marino, Calif.

Mrs. Swatland is an ardent church worker, being a member of Knox United, and is a member of the Rebeccas and the True Blue Lodge. On January 25 a dinner was held in her honour and attended by associates from her department (M.O. Copying). She was presented with a lovely plate glass mirror along with many personal gifts. An interesting bit of news about Mrs. Swatland is that she is one of the first life members of the Manitoba Five-Pin Bowling Association.

Here's to a long life with good health and lots of happiness, Pearl, from your many friends in Eaton's.



MR. HENRY CAYER

After 32 years' service, mostly with the Women's Shoes, Henry Cayer retired on Monday, February 1. Born in Kenora, Ontario, Henry came to Winnipeg as a young man, and after a few years in the shoe business around Winnipeg, joined Eaton's. Married with two daughters and three grandchildren, Mr. Cayer is pretty much of a home man. At one time he was an ardent bowler in the Shoe League. He plans on visiting with relatives in Kenora this summer.

Mr. Cable made a presentation of an easy chair to Henry on his last morning at work, a gift from the staff with best wishes for a long life and a happy retirement.



MR. HERBERT WILSON

Mr. Wilson, of our Store Drugs Dispensary, retired on Monday, February 1, after 37 years' service. Born in Morden, Man., he is a graduate druggist of the University of Manitoba. He is married to an Eatonian, Rose Wilson, one of our part-time cashiers. They have one son.

In his younger days Mr. Wilson was very active in hockey, but now is quite content to be a spectator of all sports.

A breakfast was held at Moore's Restaurant in his honour on Thursday morning, January 28, and attended by staff and friends. Mr. McKerchar presented him with a beautiful oil painting, a gift from the department. Saturday night at the home of Mr. Mainella, an associate, a stag was arranged and a small presentation from the boys was made. Everyone professed to having a very good time.

As to the future, Mr. Wilson, may we take this opportunity of wishing you good health, happiness and a pleasant retirement.



MR. WILLIAM EDWARD BOLLO

After 12 years of faithful service, Mr. Bill Bollo retired from the M.O. Paints. Mr. Dodds, on the morning of Mr. Bollo's retirement, February 1, presented him with a clock radio, a gift from his associates. He also received many personal gifts from friends.

Bill plays the violin as a hobby and is well known around these parts as he has played with many of the old-time dance bands. At the present time he doesn't do as much but still plays the "fiddle." He plans on taking things easy for a while and if all goes well might take a trip out to Vancouver to visit his son, Arthur.

Your friends at Eaton's wish you a long, happy life ahead, Bill, with good health always at your side.



MR. JAMES OAKES

Jimmy Oakes, as he is known by his many friends in Eaton's, retired from the M.O. Sporting Goods on Monday, February 1, after 34 years' service (within this span Jim has a bit of broken time). His last 23 years have been with his present department.

Married to a former Eatonian, Nellie Hogan of the M.O. Toys, Jim has one daughter. He enjoys gardening and fishing as hobbies and at one time was an enthusiastic curler and golfer. However, due to health reasons Jim has had to give up sports the past three years.

A presentation from the Sporting Goods staff was made by Mr. McCallum of a movie camera. On January 29 at the home of Mr. McCallum the gang from 61 had a party for Jim and his wife, and a very pleasant evening was spent by all. During the evening a gift of a movie screen was presented to Jim. Here's to a long life, Jim, and a healthy one with prosperity your constant companion.





Olive Eldred



M. Wilson



D. Scott



G. L. Powell



N. Neufeld



N. Toews

SUGGESTION WINNERS

10.00—Mrs. Joan Morton, Dept. W177—Suggestion Adopted

Mrs. Morton suggested that the name "Valley Room" be shown on the indicators in the elevators.

10.00—Miss M. Wilson, Dept. W116C—Constructive Thinking

Miss Wilson suggested that the Mail Order should discontinue the use of the letter "S" to designate the season of the catalogue. She pointed out that when an "S" is handwritten the slicers frequently mistake it for a 5 or an 8.

10.00—Mrs. N. Neufeld, Dept. W228—Constructive Thinking

Mrs. Neufeld suggested that it should be made very clear to all sales people—whether new staff or old staff—that when writing out a salescheck for a D.A., C.A. or Revolving Credit Account, that the bill is the same as a paid-sent bill when the customer is having the parcel delivered, and that the customer should always be given the receipt slip at the bottom of the salescheck.

10.00—Mr. N. Toews, Dept. 1657—Suggestion Adopted

Mr. Toews stated that it is difficult to keep the temperature at a low level in the ink storage room, but it would be helpful if (1) the steam pipes could be insulated with the regular heavy pipe insulation; and (2) the leaking valve be replaced on the steam radiator.

7.50—Miss Olive Eldred, Dept. W116D—Suggestion Adopted

Miss Eldred suggested that coat hangers should be provided in the 5th Floor Restaurant Bar as coat hooks are not practical for most of the fur coats worn by women today.

7.50—Mrs. N. Forrester, Dept. W104—Suggestion Adopted

Mrs. Forrester suggested that less beverage would be spilt and the Employees' Cafeteria could be kept tidier, if the runners were altered on the tray slides at the check-out desks.

7.50—Miss D. Scott, Melfort, Sask., Order Office—Suggestion Adopted

When Budget Plan payments are made at Order Offices other than where the ledgers are carried, that a coloured sticker be attached to the receipt going in to Winnipeg.

5.00—Mrs. G. L. Powell, Dept. W227—Suggestion Adopted

Mrs. Powell suggested that the Nutty-Club nut and candy displays in the Basement Foodeteria be moved to another location because they almost completely conceal the Car-park notice.



Head table: Mr. H. R. Screamton, Store Superintendent; Mr. R. Wright, Mr. R. Robertson, Chairman S. Marshall, Mr. R. Hutton, Mr. F. G. Muirhead, M.O. Divisional Manager, and Mr. W. L. Palk, Assistant General Manager.

MAIL ORDER MANAGEMENT HONOURS 35-YEAR MEN

On the evening of Thursday, January 28, management of the Mail Order departments gathered to honour Mr. R. Robertson, Department 15; Mr. R. Wright, Department 70, and Mr. R. Hutton, Department 61, on attaining 35 years of continuous service with the Company. Head table guests along with Mr. S. Marshall, chairman, and the honoured three, were Mr. H. R. Screamton, Mr. F. G. Muirhead and Mr. W. L. Palk.

Mr. Marshall introduced the head table guests and Mr. Muirhead attended to the presentation of gifts along with some interesting and amusing sidelights on the career of each man. Mr. Robertson received lawn furniture, Mr. Wright a record player, and Mr. Hutton a power saw with accessories. A sing-song under the able direction of Mr. J. Leighton assisted by Mr. H. Price at the piano, brought the dinner to a suitable conclusion. Mr. Leighton composed three ballads concerning the principals—a very worthwhile effort indeed.



"Not being a regular customer of Eaton's but phoning on occasion, I have found: (1) that the girls on your Mail Order phones are very pleasant and always most helpful, and (2) Clerk No. 558, Mrs. Margaret Eaton of the lamps, has been very nice over the phone—explained the workings of a pale lamp to me and in general sold me the idea. She was very pleasant and didn't forget to suggest the lamp bulbs which I also bought. Someday may make myself known to her for I like doing business with pleasant people.

"Forgive me for writing, but I just had to give credit where credit is due."

"January 3, 1960."
"Dear Sirs: My brother, sister and myself wish to thank you for the nice Christmas party you gave us on December 19. We enjoyed it very much and the presents and everything were nice.

"Thanks to Santa and all who helped.

"Sincerely, James Zastre,
"Grade 2, Alexandra School."



Left to right: Mr. K. A. Smith, Audrey Patrick, Catherine Le Claire, Arlene Justadt, Evelyn Chimka, Evelyn Bernier, Doris Pulick and Mr. W. M. LeBlanc.

RED CROSS SWIMMERS COMPLETE COURSE SUCCESSFULLY

Ninety female employees enrolled for our Red Cross sponsored swimming lessons (ten in all). The six girls shown above were successful in completing their swimming tests and written examinations. Mr. W. M. LeBlanc, Director of Water Safety for the Manitoba Division, Canadian Red Cross Society, and Mr. K. A. Smith, Assistant Store Superintendent, presented awards to the girls.

Awards for the advanced swimmers, and those of the above group who turned their examination papers in late, will be distributed at a later date. Congratulations to all and here's hoping more will complete the course next fall.



JAPANESE OLYMPIC HOCKEY TEAM ATTENDS LUNCHEON AT EATON'S

Winnipeg Maroons, representing Winnipeg in senior hockey competition this year, played host to the Japanese Olympic hockey team during their stay in Winnipeg. Along with the Japanese team, they were guests of The T. Eaton Co. at a luncheon held in the Assembly Hall on Monday, January 25.

Special guests included Mr. Sam McCallum of our Store Sporting Goods Department, and a member of our World Champions from Winnipeg, the Varsity Grads of 1930-31; Mr. Bobby Benson, member of the Olympic winner of 1919-20, the Winnipeg Falcons. Mr. Desire Belanger, well-known Winnipeg sportsman and member of our Eaton staff, was also present as a guest. Souvenir crests from the Winnipeg Maroons and gifts from the M.A.H.A. were presented to the Japanese team during the luncheon.

What's in It for You?

Why Should You Join Manitoba Health Service?

For moderate monthly fees (shown below) you get full medical and surgical care during hospitalization (Plan H) or complete medical and surgical care, plus special services, in hospital, in the doctor's office, or in home calls (Plan HCX).



All this adds up to protection for you and your family from a multitude of small bills and periodic large bills. Literally thousands of Eaton employees have already found this out. For instance, in the past twelve months the following services have been paid for by M.H.S. for Eaton employees:

Maternity Cases	Office Calls	Operations	Inoculations and Injections
126	22,178	1,783	6,625

All these services mean money saved by the subscriber. It could be you!

Eaton's believes in this protection against medical expenses afforded by M.H.S. You can pay for it conveniently by bi-weekly payroll deduction as shown below. Please note:

There is no medical examination.

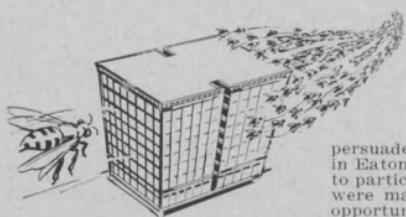
There is no enrolment fee.

M.H.S. is a not-for-profit service, endorsed by the Manitoba Medical Association.

Inquire at Staff Relations Office for full details.

Plan H		Plan HCX		Semi-Private Hospital Coverage	
Monthly	Bi-Weekly	Monthly	Bi-Weekly	Monthly	Bi-Weekly
S 1.00	.46	3.30	1.53	.50	.23
M 3.00	1.38	8.00	3.69	1.25	.58

Manitoba Health Service IS accepting new applicants until March 18, 1960, for coverage commencing May 1, 1960.



TO BE OR NOT TO BE A BEE

A prominent Winnipeg dentist related a most interesting story to your Contacts editor and in part we would like to relay it to our readers. We quote:

"Bee-keeping in Manitoba laboured under a great handicap until quite some years ago. One of our local amateur beekeepers (namely our dentist) took an American beekeeper to Eaton's and they finally

persuaded Mr. Sam Wilson to catalogue bees and bee supplies in Eaton's Fall and Winter Catalogue. Not, as was explained, to particularly gain Eaton's any profit, but that they felt there were many ex-beekeepers out west who would welcome the opportunity to start this sideline or hobby, when it was made so easy to do so.

"Three years later, when in conversation with Mr. Wilson, he related to me that the bee business had grown from nil up to \$75,000 a year. So beekeeping was introduced in a big way to the west."

And our catalogues still have an illustration in the yellow pages—proof that honey is sweet! Incidentally, our dentist friend wishes to remain anonymous.

EATONIANS IN THE NEWS

MR. WALTER SCOTT

Walter Scott has been elected president of Assiniboine Golf Club of St. James for the year 1960. Walter is well known in sporting circles in Eaton's and has been a member of the Assiniboine Golf Club executive for quite a few seasons. May we wish you well for the year 1960, Walter, and with the building of a practically new clubhouse you will be a busy president, we're sure.



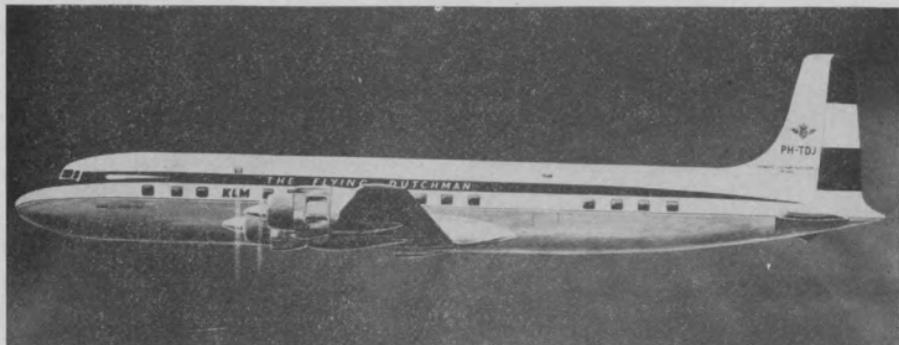
Fifty-One and a Half Years with Eaton's!

HOMER BRITTON retired on Monday February 1, with a record for service equalled by few. Homer has that marvellous gift of "eternal youth" and when one looks at him one finds it hard to believe that he could have such a long record. A member of the Jewellery staff throughout most of the years, Homer will be missed by his multitude of friends at Eaton's.

The morning of his retirement a breakfast was held in his honour at Moore's Restaurant and attended by staff and friends. Mr. Dewar, on behalf of the assemblage, presented Homer with some very colourful lawn furniture. A stag was arranged at the Parker House and enjoyed by the many in attendance. Mr. Britton also received many personal gifts.

Mr. and Mrs. Britton plan on taking life pretty easy for a while with a possible trip this summer. A member of Oxford United Church and one of their stewards, Mr. Britton will probably be given a few projects to head up now he has "extra" time. In any case, may your many friends at Eaton's, Mr. and Mrs. Britton, wish you both long life and good health.

Where Are You Planning to Spend Your Holidays?



We have completely filled our K.L.M. charter flight to England for 1960. We have very few seats left on our second flight. If you plan on booking—DO IT NOW! Details of the second flight are as follows:

WINNIPEG - NEW YORK - LONDON, ENGLAND — RETURN \$375.00

Transportation Arrangements: Winnipeg-New York and return by North-West Airlines. New York-London and return by B.O.A.C. turbo-prop Bristol Britannia.

Time Table Arrangements (exact times to be quoted later)

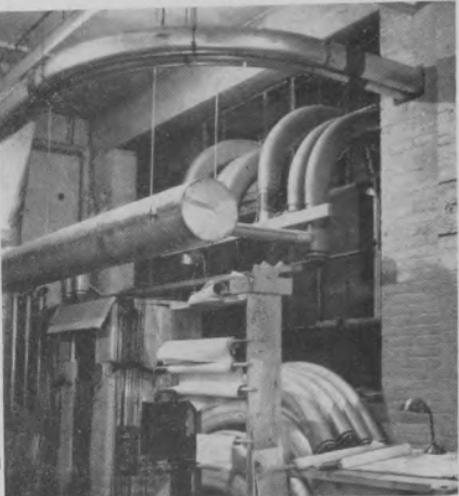
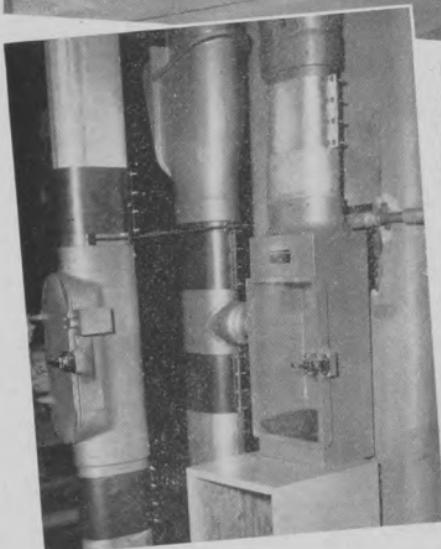
Departure—

May 8 (a.m.)—leave Winnipeg
May 8 (p.m.)—arrive New York (Idlewild)
May 8 (p.m.)—leave New York
May 9 (about noon)—arrive London Airport

Returning—

June 8 (p.m.)—leave London Airport
June 9 (a.m.)—arrive New York (Idlewild)
June 9 (p.m.)—leave New York
June 9 (p.m.)—arrive Winnipeg

This will be conducted as a regular trans-Atlantic flight with all the facilities which are normally offered to first-class passengers such as pillows, blankets, hot meals, regular cabin attendants, individual reading lights, ventilators, etc.



In the top left corner is a view of where our new salesroom will be opening sometime in March. Looks empty now but that will change as we will be showing you in later issues. Also shown are scenes of the intricate tubing being set up around the system, and one of the dispatch points. Note the size of the carrier.

PROGRESS AT EATON'S IN WINNIPEG

Pneumatic Tube Installation for Mail Order

The T. Eaton Company is now installing a pneumatic tube system in its Winnipeg Mail Order Buildings to distribute the paper work required to process customers' orders throughout the system. The four by seven-inch fully automatic, direct contact carrier system will be the first installation of this kind to be completed in Canada, and is believed to be the largest system of its kind in the world.

Carriers dispatched from any one of the 38 stations within the system will be routed automatically to any system station by setting two dials on the carrier to indicate the number of the station to which the carrier is destined. The six sending and six receiving lines which interconnect the stations throughout the buildings, comprise more than 7,000 feet of aluminum tubing.

The system has been designed to handle 1,200 carrier movements per hour and has an estimated potential capacity of approximately 1,900 carriers per hour throughout the central control point. It is expected that a carrier dispatched from any station will reach its destination within three minutes, in many cases within two minutes.

The use of the pneumatic tube system will improve customer service by speeding up the flow of paper work throughout the buildings and will also result in significant operating savings. Installation is being carried out by Kipp Kelly Limited of Winnipeg under the guidance of a representative of the Airmatic Company, manufacturer of the equipment. It is hoped that installation will be completed by March 1.



Our "Busy Bees" Pro of Flowers

Even during these chilly winter days "bouquets" seem in order and Contacts wishes to toss a few in the direction of our Display Department staff for a job very well done.





Spring's Prepare Festival Flowers



As is evident in the pictures, a terrific amount of preparation is necessary to attain such a magnificent result. Many thanks for a peek at Spring 1960, in advance!



EATON MIXED FIVE-PIN BOWLING

By D. Slack

Special Note—Orchids to Bill Taggart (not McTaggart). He resented being made into a Scotsman and showed his Irish by bowling 993 (288, 312, 393).

Team Standings: Division 1, Sparklers 123; Division 2, Outlaws 132; Division 3, Rockets 132; Division 4, Tenderknits 144.

Team High Three: Sparklers 3,572, Buffalors 3,438, Rockets 3,395, Aces 3,031.

Team High Single: Sparklers 1,294, Tegos 1,235, Whirlwinds 1,258, Migoos, 1,136.

Ladies' High Single: Fran Lowry 379, Margaret Weymouth 369, W. Johnson 345, Margaret Neil 359.

Ladies' High Three: Pat Taylor 879, Flo Allison 903, Mildred Barker 924, Margaret Neil 852.

Men's High Single: Bill Taggart 396, Howard Smith 379, Art Harrop 376, Cliff Franklin 353.

Men's High Three: Bill Taggart 1002, Jim Stewart 900, Al Demler 913, Henry Krysanski 871.

Ladies' High Average: Donna Monchak 234, Dolores Lecuyer 210, Thelma Granger 202, Pat Briggs 200.

Men's High Average: Bill Taggart 244, Cy Napier 218, Art Wright 219, John Payment 204.



EATON MEN'S CURLING CLUB

OPENING DAY OF MANITOBA BONSPIEL AT EATON'S CURLING CLUB

Pictured are Fred Bergman, right, genial president of Eaton's Curling Club, and Jack McKay, secretary, as they waited to welcome the first draw of the big 'spiel on Monday, February 1. Each year the club provides a meal for the curlers during the first day of curling and the hot coffee, sandwiches and snacks sure hit the spot after a strenuous curling game.

Calling all curlers for our Annual Mixed Novelty Bonspiel! Entry forms are now available at all main notice boards in the Store, Mail Order and Warehouses and closing date for entries is February 19. Games will be played weekends at 3 p.m. and 5 p.m. and the first draw will commence weekend of February 28. Entry fee is \$4.00 per rink and you are guaranteed two games—play or default. Each rink must consist of at least two employees and must include at least two females.

Watch notice boards for draws. The executive would like to make this popular event bigger and better than ever, so please get those rinks lined up. Incidentally, this is a great opportunity to introduce a non-curler or your young off-spring to the pleasures of curling and the good fellowship of the curling fraternity.

As this is being written we have just completed round three and are on the eve of the 72nd Winnipeg Bonspiel, so will have a one-week lay-off. Proof of the popularity of the game can be found in the near record number of 484 entries this year. Our own club will be represented by four rinks which we are certain will do well, especially Gordie Walker's rink which will be curling as a unit. This foursome has been curling well all year and gave a good account of themselves in the Consul Playdowns before bowing out.

After 24 games we have now reached the fourth round in Group One and the line-up and standings are as follows:

GROUP ONE — NEW SCHEDULE NUMBERS

Group "A"	Games Won	Group "B"	Games Won	Group "C"	Games Won
1 Reid	16	7 Hay	12	12 Bergman	10
2 Smith	16	10 Morrow	12	13 Bruneau	10
4 Walker	16	8 Wright	12	11 McGavin	8
5 Milne	14	9 Young	10	15 Wellard	8
3 Garden	14	6 Mainella	10	14 Atkman	5

GROUP TWO

1st Round—Winner still to be decided.
2nd Round—Laing, 3 and 0.

GROUP THREE

1st Round—Winner, McClure 9 and 0.
2nd Round—McClure, 2 and 0.

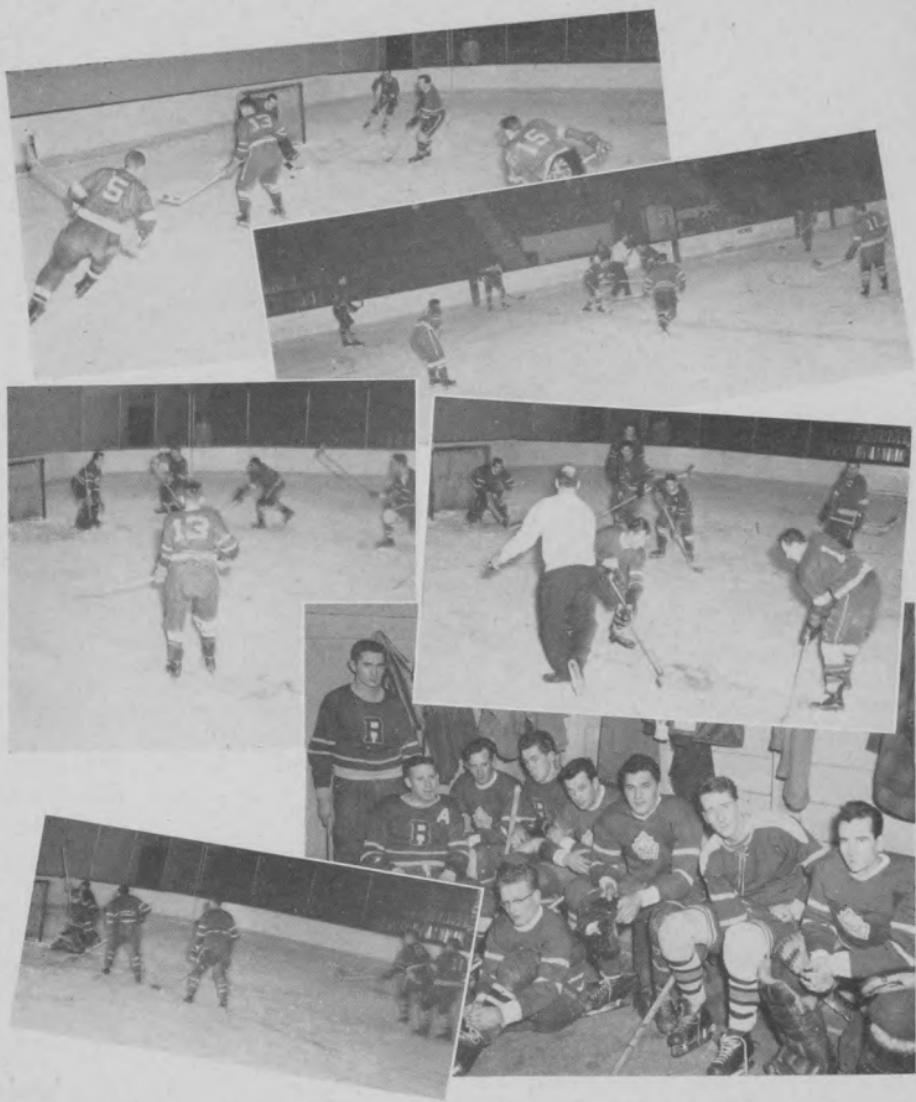
GROUP FOUR

1st Round Winner—Hogg, 8 and 1.
2nd Round—Hogg, 3 and 0.

GROUP FIVE

1st Round—Hogg, 8 and 1; Barling, 8 and 0
with one game to play.
2nd Round—Kyle 3 and 0.

The McGee Cup competition has now reached the finals and squaring off in this event will be Len Wimble's rink against Jim Smith's foursome. To reach the finals Len had to use his last rock to hand Jimmy McClure his first loss in 18 games this season. A tough one to lose and a nice one to win.



Scenes of hockey action at the Olympic Rink and a shot of the boys during a "breather" session.

EATON HOCKEY LEAGUE NEARS FINALS

As we go to press our semi-final games have been played and the finals will have been completed before our March issue. As is evidenced above, the boys play the game of hockey for keeps, however nobody really gets hurt and the fellows have a wonderful time.

In the first game of the semi-finals Gremlins beat the Vikings 4-2 in a close-checking game. The second went to the Rockets 7-4 and the Red Wings will be shaking their heads a long time on that one. The final between Rockets and Gremlins should be a natural and we will have more on this in the next issue.

We are not having a Booster Night this year and will be wrapping up Eaton's Hockey for 1960 with a party for the boys sometime in March.

THE EATON ANGLING CLUB

A general meeting will be held February 25 in the Free Press Board Room at 8:30 p.m. Election of officers for the coming season and club official business will be attended to at this time. All members are asked to please attend along with any new members who might wish to join. Membership fee is \$3.00 per man.

First trip to Shoal Lake is planned for May 23. There will be prize money for pike, pickerel and bass. Experience is not a necessity but be sure to bring all your luck charms!

Let's have a full turnout, men!

EATON'S LADIES' CURLING CLUB

By Ina Caners

Skip E. Gordon, 3rd M.
Moore, 2nd F. Goldie and
lead R. Fraser.



Congratulations to Ev Gordon and her rink consisting of Mary Moore, third; Flo Goldie, second, and Ruby Fraser, lead, who won the third event at St. Pierre. Nice curling, girls!

We would also like to send our best wishes along with Ev Gordon and her rink consisting of Ina Smith, Flo Goldie and Mary Ewing who will be entering the City Bonspiel. The very best of luck to you.

Congratulations to Madeline Doyle who curled with a mixed rink in Thief River Falls and won second place in the third event.

Standing of Top Teams in Points for First Half of Play

Week-End—Goldie, 14; Gordon, 13; Breckman, 12; Cameron, 11; Fraser, 10; Park, 9.

Monday—Chisholm, 13; Peterson, 12; Ingram, 10; S. Brown, 10; M. Brown, 9.

Wednesday—Ingram, 13; Owens, 11; Peterson, 10; Nisbet, 10; Breckman, 9; Gordon, 9.

Recent Visitors to the Store

Mr. B. E. Mercer, Director in Charge of General Merchandise Office, Toronto; Mr. J. E. Dolan, Toronto; Mr. J. Johnston, Toronto; Mr. R. S. McBride, Store Manager, Port Arthur; Mr. S. M. Fleming, Toronto; Mr. D. G. Earley, Toronto; Mr. W. D. Tucker, Toronto; Mr. S. A. Jones, Calgary; Miss E. Hukkanen, Edmonton; Mr. E. J. Wilson, Calgary; Mr. D. W. Kinghorn, Regina; Mr. A. V. Atwood, Saskatoon; Mr. C. E. Harrison, Moose Jaw; Mr. J. A. Taylor, Lethbridge; Miss E. L. Barkley, Medicine Hat; Mr. J. I. McIntyre, Red Deer; Mr. W. E. Pringle, Prince Albert; Mr. W. C. Spearman, Port Arthur; Mr. A. L. Best, Moose Jaw.

Miss J. Brown, Hamilton; Mr. D. Mann, Hamilton; Mr. A. R. W. Chalmers, Toronto; Mr. J. A. Gibson, Calgary; Mr. E. E. Dutton, Edmonton; Mr. W. E. Owen, Regina; Mr. D. P. Maher, Saskatoon; Mr. A. A. Hammond, Moose Jaw; Mr. F. W. Taylor, Brandon; Mr. T. E. Clark, Lethbridge; Mr. C. M. Carr, Medicine Hat; Mr. H. E. Perry, Port Arthur; Mr. J. Bingham, Prince Albert; Mr. W. W. Bubb, Red Deer; Mr. A. Deadman, Toronto; Mr. W. H. Colpitts, Toronto; Mr. H. B. McLarty, Toronto.

PRINCESS STREET WAREHOUSE

Department 1060—By W. Hatton

Mrs. Ruby Viklund was married January 16 to Mr. George Harley. On Friday the 15th, Mr. Bigar, Department Manager, on behalf of the staff, management and friends, presented "Vic" with an electric kettle and automatic toaster, wishing her much happiness.

Saturday, January 23, Denese Desrochers left the department to enter St. Boniface Hospital as nurse in training. On Friday, January 22, Mr. Bigar presented her with a pen, pencil and thermometer set, wishing her much success in her future chosen vocation. The same evening the girls of the department gathered at the Mardi Gras for a dinner party and presented Denese with a nylon tricot duster.

Friday, January 29, Mr. Jim Keedian transferred to another department. Mr. Bigar presented Jim with a lazy boy chair along with all good wishes from the department and all those who have known Jim these years at the Warehouse.

Cy Rowland is still on the sick list having the misfortune to break a bone in his foot in November. We hope you will soon be back with us, Cy.

Marlyn Shortbridge has joined the staff of 1060 Department. We hope you will be happy here, Marlyn.



MAIN FLOOR

Books and Stationery—By M. C. Lawton

A first grandchild for Vi Best—a girl named Leigh.

Our deepest sympathy to Arlene Kraeling on the death of her father, E. F. Hales, on January 28.

Still on the sick list, but showing some improvement, J. Szpak and T. Marshall.

Men's Furnishings—By E. Johnston

Little old Dan Cupid was busy in our department over the Christmas season. Marie Purvis arrived at work with a sparkling diamond on the appropriate finger. The best wishes of us all for a happy future, Marie! The lucky man is Wes Gabel.

Mr. Bernard Scrivener became engaged to Miss Elaine James during the Christmas season. Congratulations, Bernard.

Among former colleagues present at Miss M. Vance's retirement party, the names of Mr. and Mrs. Bert Donnelly were inadvertently omitted. Sorry, folks.

Men's Shoes—By I. Dunsheath

With the excitement of Christmas and hubbub of stock-taking, things seem dull and flat, especially too, since we've said au revoir to our extra help. We miss you, Olivia Musyk, Evelyn Murphy, Charlie Gard, Si Simonson and Clare Crane. We found you congenial and happy co-workers.

Miss Liepert of our office staff, leaves us for her home in Regina where she will be on staff in the Regina Store. She was the recipient of a lovely compact from the department staff. All the best and lots of luck, Helen.

Drugs—By R. Bovey

Honouring our Hubert Wilson on his retirement after 37 years' faithful service in the Drug Dispensary, his many fellow workers came out to a breakfast at Moore's on the morning of January 28 at 8 a.m., to pay tribute to and bid him farewell. Mr. McKechar presented him with a beautiful oil painting. The following Saturday a stag was held at the home of John Mainella, and from all reports a fine time was had by all. During the course of the evening Mr. Marshall presented Hubert with a book from the gang. As an anti-climax to the evening Bill Taggart was presented with a scroll depicting some of his capers.



Jewellery

—By V. Bowerman
We wish to welcome Mr. Dunny Dewar from Department 15. Hope that your stay with us will be a happy one.

On January 11 a breakfast was held at Moore's for Miss Mae Broughton, Jewellery office, who celebrated her 40th anniversary on January 12. She was the recipient of a lovely clock radio presented by Mr. A. Cranston. Friends came through the day to congratulate her and admire all her lovely gifts.

Another big occasion was the retirement of Mr. Homer Britton of the Diamond counter; the big day, February 1, completing 51½ years' service. A breakfast was held at Moore's in his honour, and he was the recipient of lovely lawn chairs with Mr. D. Dewar doing the honours. Mr. Britton received congratulations and best wishes from his many friends throughout the Store during the day.

We wish to congratulate Mr. Bud Curtis on becoming the Department Manager of the Hand Bags Department.

A get together in honour of Mr. Britton's retirement was held on January 17, and was attended by Mr. and Mrs. A. Cranston.

Notions

—By E. White
The sympathy of all the department goes out to Beth Mitchell whose mother passed away January 27 after a long illness.

Joyce Wankling, our willing and capable button and buckle girl, left at the end of January to be a full-time housekeeper. The gift from the department was a Hummel figurine, and from her many friends cups and saucers, pieces of crystal, Minton china plates and silver knives and forks.

We will miss your smile and constant good humour, Joyce; and we all wish you the very best in the years to come. Do come to see us often.

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SECOND FLOOR

Budget Fashions—By N. Jackson
Congratulations to Mr. S. Sceaton and Mr. T. Martin on their recent promotions.

We are pleased to report that Mrs. Agnes Hughes is out of the hospital and is coming along fine. We all miss you, Agnes.

Good luck wishes to Bernice Guest who has been transferred to the Fancy Linens. As a parting gift she was presented with a Black Alaska ring.

Good wishes were extended to Barbara Hutchinson when she left us recently. Corning ware was given to her as a parting gift.

Welcome back to Ruth Lorentz—hope you are feeling well again.

Dress Goods

We'd like to welcome three new members to our staff: Mrs. Joan Fierce and Miss P. Dowbenko, and Mr. McKeen who comes to us from the Jewellery Department.

Our sincere sympathy goes out to Mrs. Lumsden in the loss of her father. Also Mr. Milne and Miss Brooks, both in the loss of a mother, and Miss McGuire in the loss of a sister.

Personnel Department—By Ruby Fraser
Some of these items will seem a bit out-dated but owing to the pressure of business at Christmas, I was unable to report our December activities. A very enjoyable Christmas party was held at the Chatterbox on December 19.

The evening was spent dancing and playing games. Santa Claus also made a visit during the night and everybody received a gift.

Midnight came too soon and a very reluctant gang said goodnight and so to bed and dreams of a very pleasant evening. Many thanks to a very good entertainment committee.

We were pleased to have Maureen Orchard (nee Craig) at our party. Nice seeing you again, Moe. Montreal sure seems to agree with you.

Mr. and Mrs. Rodway entertained the Employment Office staff at their home to a lovely turkey dinner with all the trimmings. A good old-fashioned sing-song followed, with Carlie Carruthers at the piano. Thanks, Mr. and Mrs. Rodway, we all enjoyed it very much.

Sharon Dorratt of the Employment Office came in all smiles on December 31 with the all-important sparkler on her left hand. Although Sharon tells us the marriage date is a long way off, we still wish her the best. The lucky man is Emile Overwater.

Dona Downie of Staff Training received a very beautiful diamond at Christmas from Harvey Laycock. Congratulations, Dona and Harvey.

Ken Gibson, Wage Administration, and John Frisken, Staff Training, are on loan to the Y.M.C.A. Development Fund. We miss seeing you around, boys, but know that you are doing a good job.

We were very sorry to hear of the illness of Mrs. Laidlaw, wife of Bob Laidlaw, Staff Relations office. Mrs. Laidlaw was taken to the hospital on New Year's Eve, but is now on the road to recovery.

* * *

THIRD FLOOR

China—By D. Scott

The girls of the department entertained for Marge Case at Chan's Restaurant. During the course of the evening she was presented with a compact and corsage. A good time was enjoyed by all.

On the day of her retirement Marge was the recipient of many gifts and good wishes from her friends. Mr. Yelland presented her with a wallet on behalf of the floor staff and Mr. Clayton and the stock-room staff presented her with a travelling bag to take on her trip to California. Our best wishes to you, Marge, and may you enjoy a long and happy retirement.

Congratulations to Peggy Buschau on her recent engagement. Lots of luck to you both.

Mr. Don Wilson, on behalf of the staff, presented Mr. Yelland with a brief case to take along with him on his trip overseas. Have a nice trip, Mr. Yelland, and hurry back.

On Saturday, December 5, the department held their Christmas party at the St. Regis Hotel. After a buffet supper was served, the evening was spent in dancing. We enjoyed having Mr. and Mrs. Dancer with us, also Mr. and Mrs. Ian Wood.

Our best wishes to Bruce Gordon who has recently moved to Stock Audit, and also welcome back to Earl McGregor who has come back to work with us.

Foodateria-Groceries—By D. McFadyen

Congratulations to two of our girls who received lovely diamond rings on December 24. They are Marie Desrochers from Harvey Gamache and Thea Vanschie from Johnny Borsboom.

Nice to see Harry Jacques and Brenda Beering back with us after their recent illnesses.

A supper was held at the Nanking in honour of Terry Gapany. Terry received a lovely watch and the best wishes of all the girls in her new venture.

FOURTH FLOOR

Misses' Coats and Suits—By M. Bowen



On Wednesday, January 6, Department 344 gathered at the home of Mr. and Mrs. Alf Chalmers to say farewell to Mr. Chalmers on the occasion of his transfer to Toronto.

The delicious buffet dinner and program for the evening were arranged under the sponsorship of Miss Lottie Armstrong, assisted by Mrs. N. Scott and Mrs. H. Kane.

On behalf of the department, Mrs. M. Bowen presented Mr. Chalmers with a chair and expressed the good wishes of the department for his continued success and the hope that he and Mrs. Chalmers would be very happy in their new home.

Beauty Shops—By S. Proctor

Lucille Proulx came in one day with that certain shine in her eye and a sparkle on that certain finger. The lucky man is Aime Lemire. Congratulations to both of you.

January 27 our hairdressers attended the hairdressing fashion show on new styles of 1960.

February 10 was another big night for our hairdressers. They attended the Beautyrama which was held in the Playhouse Theatre.

Our deepest sympathy is extended to Mr. and Mrs. H. J. Bessette in the passing of Mrs. Bessette's mother. Mrs. Sarah Day passed away January 31; the funeral was held at 11:00 a.m. on February 2 at the Clarke Leatherdale Funeral Home to Elmwood Cemetery.

* * *

SIXTH FLOOR

Carpets—By G. McLean

Congratulations to Mr. Mark Westmacott, Assistant, on his 25 years with the Company on January 28. Mark received a beautiful gold watch from the Company and, on behalf of the staff, Ted Keena presented Mark with a transistor radio. He also received other gifts from his friends in the department. On Saturday, January 30, a dinner and party were held at Moore's to honour Mark and a most enjoyable evening was spent in dancing. On behalf of the gang, Mr. Jephson presented Mark with a golf club and said a few words reminiscing about his earlier days with the Company. Many thanks to Art Baker for arranging such a wonderful party.

Understand Mark Westmacott's rink took a beating from Mr. Jephson's when curling on January 12. Maybe you will do better at golf this summer, Mark, with that new club.

Sorry to report Leo Beasse was out sick for a couple of weeks. Glad to see you back, Leo.

Our deepest sympathy to Bill and Mrs. Reid on the death of their nephew.

SEVENTH FLOOR

Electricals—By J. McIntosh

Santa Claus has been playing Cupid in the Electrical Department this Christmas. Pat Tyson of our office staff received a beautiful diamond from Gary Calder of Fort Frances, and Frances McClelland of our lamp section became engaged to Dave Hodgson, our receiver. Best wishes to all of you.

* * *

EIGHTH FLOOR

Customers' Accounts—By E. Tamplin

Our very best wishes to Lorna Mason on her recent engagement. The lucky man is Mr. Leonard Cassie of Toronto.

Very happy to hear that Muriel Clark is making a splendid recovery and hopes to be back to work soon.

Glad to see Betty Davies back to work again after a bout of sickness.

Sorry to report that Verla Busch is on our sick list again—hope you will soon be up and around again, Verla.



SECOND FLOOR

Shipping and Parcel Post Mailing

By K. Thiessen

Our deepest sympathy is extended Mr. R. Lowe in the loss of his father.

Sorry to hear that June Claeys, Mr. H. McMillan and Mr. K. Page have been in the hospital. Hope that you are on the road to recovery now and will soon be back to work.

* * *

THIRD FLOOR

Drapery Work-room—By D. Zetterstrom

We express deepest sympathy to Mr. V. Morin whose father passed away Saturday, January 23, after a lengthy illness.

Congratulations to Miss Ruth Severson who came in the other morning with a big smile on her face and a nice sparkler on her left hand. Glad to see those back who have been away ill with the flu, and sorry to say that Mrs. B. Mork is still away ill.

* * *

FOURTH FLOOR

Hardware—By P. Musil and B. Landry

We would like to extend our sincere sympathy to Mr. Harding in the recent double loss of his sister and his brother-in-law, Mr. and Mrs. T. Wingate.

STORE SERVICES

Delivery—By Kathleen Cross

Our deepest sympathy is extended to Mr. D. McFadzean on the death of his brother, Mr. Gauvin McFadzean, who passed away January 13 in Deer Lodge Hospital.

Also our deepest sympathy to Mr. J. Sinclair on the death of his mother, Mrs. Jean Sinclair, who passed away January 16, 1960.

Garage—By Aldous Brow

May we offer a belated welcome to a new member of our staff, Mr. T. Davis. We hope your stay with us will be a pleasant one.

We would like to extend our deepest sympathy to Mr. George O'Shaughnessy and members of his family in their bereavement.

Nice to hear that Gordon Fraser's mother is back home again in Selkirk after her stay in Moose Jaw Hospital. We do wish you a very speedy recovery, Mrs. Fraser.

Elevators—By E. Ratzlaff

We are glad to report Mr. William Lockhart, Mr. Hugh McMullen, Mr. Doug Horton and Mrs. Maybel Playter are back at work after a bout with the flu.

Welcome to Mr. John Overholt.

FIFTH FLOOR

Books and Stationery



Wednesday, January 27, Mr. James Thom celebrated his 35th anniversary with the Company. On behalf of the department Mr. R. N. Gregg presented Jimmy with a movie camera along with all our best wishes for many more happy years. Our auxiliary staff gave Jim the tripod screen and film splicer. Before the day ended a light bar, bulbs and films had been added. Mr. and Mrs. Thom were guests that evening at a dinner at Zoratti's Restaurant and invited the whole party home to try out the new camera.

Best wishes to Teena Lewis who is ill.

Wall-paper and Paints

Mr. Bill Bollo retired Monday, February 1, 1960, after approximately 12 years of service with the Company, most of this time spent with the Paint and Wall-paper Department.

Our Manager, Mr. T. Dodds, presented Bill with a clock radio along with personal gifts. We wish you a long and happy retirement.

* * *

SIXTH FLOOR

M.O. Adjusting—By J. Baynes

Helen Roome was kept busy all day January 5 receiving congratulations on her 35th year with the Company. Her desk was laden with many gifts including a beautiful clock from the department. It was like celebrating Christmas all over again. Nice going, Helen, and heartiest congratulations from us all.

Pat Grieve left us January 8, and on leaving was the recipient of many gifts from her friends as well as projector screen and films, the gift of the department.

We are sorry Elliott Westman is on the sick list. Hurry and get out of that hospital.

SEVENTH FLOOR

Copying—B. M. Wilson

LOST—A "Pearl" from its setting on February 1. Please return to Department 116. Yes, we bade farewell to Pearl Swatland (nee Harper) as the day of her retirement rolled around.

Amidst a host of friends bringing congratulations and good wishes, and with a table filled with beautiful gifts and keepsakes, she leaves her work behind but not the golden ring of friends acquired over the years.

She was the guest of honour at the home of Jean Seaman on January 15, when a group of friends gathered around a luscious personal cake for Pearl. The TV turned off, the evening was spent in an old-fashioned chin-wag, and as a result a good time was had by all.

Monday, January 25, was the occasion of a very pleasant evening when 36 friends from the department (past and present) met in Moore's dining hall to weave more pleasant memories into the picture of Pearl Swatland's life with Eaton's.

After a lovely dinner a farewell speech was given by Mattie Halldorson, reminding Pearl that retirement is not the end of the way, but just a bend in the road, and expressed our good wishes for happy days around the bend.

A beautiful plate-glass mirror was presented by Betty McMurdo and Marguerite Cogle, may it bring pleasant reflections.

A telegram was read by Marguerite Cogle from Mr. Blythe who is at present in the east, expressing regret at his absence and conveying to Pearl best wishes for the future. This thoughtfulness was appreciated by all of us. Our best to you, Pearl, good health and happiness—drop in and see us often.

We are sorry that Edna Watt is not well and trust she will soon be restored to her former good health.

We welcome Leta McMullen back again after her accident. Broken wrists seem to be contagious—now Vicky Henchuk has one. We're very sorry, Vicky, and hope it will heal quickly.

Budget Office—By M. R. McLean

Our congratulations to Roxanne Hayden who became engaged December 14.

We have lost four of our staff recently: Adeline Mandziak, who had been with us a little over five years, left to take up a position elsewhere. Marlon Polson and Betty Miles have been transferred to the M.O. Divisional Office. Inez Goyea, with over seven years in our office, has been dined by her friends. Inez is making a decided change—moving to Germany with her husband who has been posted there by the Air Force for the next four years. We will miss these girls, and wish them luck.

Mildred Carlson is back after an illness. We wish her better health from now on.

Girls' Wear—By Vera Timmins

Sorry to report Mrs. Faddick is still on the sick list. Our very best wishes, Cathie, get well soon.

Cashiers—By O. Quinlan

Our congratulations to Joan Ingram and her teammates on their winning the second event at the Stonewall bonspiel.

Sorry your daughter is so ill, Bob, hope she will soon be home.

Don't know just where our sympathy should go under the circumstances—to Mr. Blythe for having to get along without us for the six months he will be in Toronto, to Mr. Wall for having to put up with us for that length of time, or to us?

We trust you are finding the learning of this new system is proving interesting to you, Mr. Blythe, and hope you are finding time to keep up with your music practise.

Infants' Goods, Children's and Teen-Age Underwear

Our belated congratulations to Miss Betty Martens who received a lovely diamond on October 17. The lucky fellow is Curt Ennis. Also to Sherry McQuay who received a diamond on December 25.

Our best wishes were extended to Karen Paquette who exchanged marriage vows with Harvey Walske on January 23 at Selkirk, Man. The department gave her a gift of linen. Good luck to you both.

* * *

EIGHTH FLOOR

Catalogue Distribution and Donations

By M. Taylor

Since our last edition some changes have taken place. The Salesroom, Phones and Contracts are no longer with us, and with this change Mr. Scarf leaves also. We're sorry to see him go but wish him well.

Congratulations to Mr. Lockwood who has been made our Manager.

The flu bug has been busy again. Glad to see Myrtle Bovey, Eileen Simpson and Belle Sinclair back. Pat Karpinsky, Yvette Paulli, Lillian Clarke and Gwen Walsh are still on the sick list.

Congratulations to Norma Pruner and Peggy Carlisle who were on the winning team for the Ruth Bannon trophy. Nice going, girls.

Lovely diamonds appeared on the third fingers, left hands of Nancy Kendy and Lydia Friesen.

Salesroom—By A. Christensen

On the morning of December 28 Marina Thiessen came to work wearing a lovely ring received from Fred Baker. Fred is a member of the "Ups and Downs." Congratulations to you both.

Jean Graham was on the sick list in January. Glad to see you back, Jean.

We said good-bye on January 29 to Eddythe Kaminski and Anne Ryzebol and wished them well. They are going to devote full time to housekeeping. Hope you will come to see us sometime, girls.

* * *

NINTH FLOOR

Hosiery

—By J. Duncan

A presentation was made Monday, January 18, when Mr. W. Bemister presented Millie McEwan with a wrist watch on the eve of her departure to work in the M.O. Divisional Office, along with our best wishes for her success. Millie was also the recipient of a blouse and ear-rings.

Men's and Boys' Furnishings—By D. Dee

We are glad to have Mr. J. Livingstone back on the job after his recent illness.

To Mr. J. Verdiel, a former member of our department now retired, we extend our sincere sympathy in the loss of his wife on Sunday, January 24.

* * *

Printing—By Margaret Torrance

Just a hello to Mr. Preston Wiley. Hope you are feeling much better and will soon be back with us again.

This is a good time to greet our retired friends and wish them the best for 1960.

Hi, Mr. Bert Williams! Sorry about your accident and hope you are feeling better.



Staff Training Reports



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Standing—left to right: Mr. B. Scrivener, Mrs. J. Archer, 967; Mr. E. Allen, 228; Mr. Ellis, 270; Miss D. Downie, Fabric Trainer. Sitting—Miss D. Swallow, 236; Miss B. Cabennel, 528; Mrs. E. Achorn, 528; Mr. H. Funk, 929; Mr. G. Barker, 267; Mr. J. Findlater, 267.

FABRIC TRAINING PROGRAM

Early last month we commenced our new Fabric Training Program for new selling staff. This course, prepared and given by Miss Dona Downie, consists of seven sessions, designed to acquaint salespeople with basic fabric facts. Complete with samples of merchandise and interesting films, many selling aids are provided for salespeople in fabric and ready-to-wear departments. Shown above is a picture of the first group with the Fabric Trainer, Miss Downie.

WHAT'S IN STORE FOR YOU?

Are the "breaks" coming your way? Have you ever thought of furthering your education or taking a course to assist you in your job?

Call into the Staff Training Department, 2nd floor Store, and discuss this with one of the trainers.



RECENT APPOINTMENTS

Winnipeg Store (Continued from Page Four)

Department W241 — Junior Dresses, Coats and Suits;
 Department W341 — Misses' Dresses;
 Department W541 — Women's Dresses, Coats and Suits;
 Department W1041 — Women's Garment Alterations:
 MR. N. R. FRANKLIN,
 Manager.

Department W345 — Second Floor Self-Serve — Coats, Dresses, Suits and Furs:
 MR. C. A. MacLEAN,
 Assistant.

Departments Discontinued—
 —Service Groceries—
 Third Floor;
 Fruits and Vegetables—
 Third Floor.

Moose Jaw Store

Department MJ236 — Linens, Bedding, Staples, Piece Goods, Cottons, Rayons, Silks, Woolens and Patterns:
 MR. K. M. DAGORNE, Department Manager;
 Department MJ244 — Women's and Misses' Coats, Suits, Dresses, Millinery, Blouses, Skirts, Sweaters, Sports Wear, Lingerie, Foundation Garments, House Coats, Dressing Gowns, Infants', Children's and Teenage Wear, Furs and Western Fur Promotion:
 MR. A. L. BEST, Department Manager.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. H. Ross Screamton,
 Store Superintendent February 23
 Mr. Sydney Lente, M.O. Assembly .. March 13

THIRTY-FIVE YEARS

Mr. W. Fisher Einarson,
 Interior Decorators February 27

TWENTY-FIVE YEARS

Mr. James T. Hyde-Drake,
 Men's Clothing March 4
 Mr. Simon Francis Quinlivan,
 Electricians March 9
 Mr. Edward G. Keena,
 Assistant, Oriental Rugs March 14



FIFTIETH WEDDING ANNIVERSARY

Mr. and Mrs. Alex Pitkethly celebrated their 50th wedding anniversary on Thursday, January 28. Mr. Pitkethly is a retired member of Eaton's with 27 years' service. He retired in 1951. A family dinner was held on the Thursday, also a reception in their honour was held on Sunday, January 31, at the home of their daughter, Mrs. W. H. Hamilton. May we take this opportunity, Mr. and Mrs. Pitkethly of wishing you both many more years of good health and happiness. Congratulations on your 50th.

Edmonton Store

Department E328—
 Department E901 — Men's and Women's Gloves and Hosiery, Lingerie, Cosmetics, Drugs, Piece Goods, Staples, Women's Ready-to-Wear:
 MR. W. A. MUNRO, Department Manager;
 MR. A. B. MOTTERSHEAD, Assistant.
 Department E328 — Men's and Boys' Clothing and Furnishings, Footwear:
 MR. W. A. MUNRO, Department Manager;
 MR. T. L. METERS, Assistant.
 Department E233 — Piece Goods — Cottons, Rayons, Silks, Woolens, Linings, Patterns:
 MR. H. K. McNEILL, Assistant.
 Department E261 — Toys, Wheel Goods, Sporting Goods, Bicycles, Auto Accessories, Tires and Tubes, Luggage and Tents:
 MR. H. C. BAILY, Department Manager;
 MR. F. B. PICKERING, Assistant.

Calgary Store

Department C241—
 Department C204—
 Millinery and Accessories:
 MR. N. A. THOMSON,
 Department Manager.
 Department C241 — Women's and Misses' Dresses:
 MISS C. BERKE, Department Manager.
 Department C201 — Gloves, Hosiery, Umbrellas, Blousettes, Handkerchiefs, Ribbons, Neck Wear, Belts:
 MR. E. R. WEIGUM, Department Manager;
 MRS. D. NAGY, Assistant.
 Department C205 — Books and Stationery:
 MR. J. R. TAYLOR, Department Manager.
 Department C210 — Infants', Children's, Teenage Wear:
 MR. J. L. CURRIE, Department Manager.
 Department C212 — Drugs, Toiletries, Soaps, Cameras and Candles:
 MR. C. T. ELSE, Assistant (Cameras).
 Department C229 — Men's Clothing and Made-to-Measure:
 MR. J. H. MOONEY, Department Manager.
 Department C232 — Boys' Clothing and Furnishings:
 MR. M. KING, Assistant.
 Department C236 — Linens, Towels, Bedding, Staples, Oilcloth, Pillows and Spreads:
 MISS I. J. DAGG, Assistant.
 Department C246 — Women's Blouses, Skirts, Sweaters and Sports Wear:
 MR. N. A. THOMSON, Department Manager.
 Department C253 — Hardware and House Wares:
 MR. J. WARD, Department Manager.
 Department C271 — Beds, Springs, Mattresses:
 MR. W. C. MOFFAT, Assistant.
 Department C252 — China and Glass-ware:
 MISS L. MCPHEE, Assistant.
 Optical Department — opened January 4, 1960:
 DR. D. C. HAMM, in charge.



PERCY FREDERICK MORGAN

The sudden passing of Mr. Morgan on Sunday, January 24, came as a sad shock to his friends at Eaton's. Mr. Morgan's quiet but friendly manner will be missed so very much by those who knew him. He was an Eaton employee for over 35 years, retiring in 1953. Mr. Morgan is survived by his wife, Sarah, and one brother, Frank. To them we extend our heartfelt sympathy during this sad time.



GAVIN MOWAT McFADZEAN

Retired employee of the Delivery Department, he passed away on Wednesday, January 13, at the age of 72 years. Mr. McFadzean retired in 1954 after 32 years of service with Eaton's. He is survived by his wife, Elizabeth; two sons, Ronald and Kenneth; two daughters, Mrs. M. Preweda and Mrs. J. P. Livingstone; eight grandchildren, three sisters and two brothers, Robert and David. We offer our sincere sympathy in their bereavement.

MRS. ANNE BARBOUR

A retired employee of the Company, formerly with 1100 Department, died at the age of 75 years. To her surviving relatives we extend sincere sympathy in their loss.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Father

Miss G. Carter.....Sales Audit
Mrs. M. Lund.....Kitchen Ware, Wooden Ware
Mr. R. Lodwick.....Jewellery Work-room
Mrs. Mary Gullon.....Men's Clothing Work-room
Mr. Joe Higgins.....Alexander Warehouse
Mrs. M. Lumsden.....Piece Goods
Mr. R. Cava.....Fur Storage
Mr. V. Morin.....Drapery Work-room
Mr. Roy Lowe.....Truckers and Messengers
Mrs. Arlene Kraeling.....Stationery

In the Loss of a Step-Father

Mrs. R. Warrilow.....M.O. Exchanges

In the Loss of a Mother

Mr. W. G. Milne.....Piece Goods
Mr. J. Boulanger.....Night Watchmen
Mr. J. Sinclair.....Truck Painting
Mr. G. Graham.....Alexander Warehouse
Mr. D. Skidmore.....Engineers
Miss Beth Mitchell.....Notions
Mr. K. Mitchell.....M.O. Electrical Goods

In the Loss of a Brother

Mr. D. McFadzean.....Delivery
Mr. G. O'Shaughnessy.....Garage
Miss Louise Cyr.....Grill Room
Mr. F. Wingate (two brothers).....Electric Washers, etc.
Mrs. E. Sigvaldson.....M.O. Carpets

In the Loss of a Sister

Miss I. McGuire.....Piece Goods
Mr. A. F. Harding.....M.O. Hardware

In the Loss of a Wife

Mr. Joseph Lasky.....Candy Work-room

In the Loss of a Husband

Mrs. Ruth Davy.....M.O. Farm Implements

In the Loss of a Baby Son

Mrs. L. Bowman.....Wages



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